



D1.9. – Homepage WP1

Document Author(s)	Irene Pantelaki, EASN-TIS
Document Contributor(s)	Name, Organisation



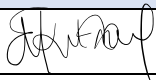
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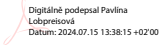
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Lead Beneficiary		
Partner Name	Name	Signature
EASN-TIS	Irene Pantelaki	

Contributing Beneficiary		
Partner Name	Name	Signature

Coordinator		
Partner Name	Name	Signature
VZLU	Pavlina Lobpreisova	Pavlina Lobpreisová  Digitalně podepsal Pavlina Lobpreisová Datum: 2024.07.15 13:38:15 +02'00'

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Abstract

The present document depicts the design and development processes, as well as the overall structure and layout, of the AREANA WP1 public webpage. The latter is expected to act as a major dissemination tool and will be the core element of the AREANA WP1 external communication strategy. Its main objective is to create and maintain public awareness and interest on WP1, as well as maximize the reach of the Work Package's major outcomes, through the provision of updated information about the WP1 main progress, activities, news and achievements in an effective and attractive matter. The website's implementation, updating and maintenance have been assigned to and carried out by EASN-TIS.

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1. Executive Summary

A dedicated public homepage has been developed for the dissemination purposes of AREANA WP1: “R&I Aviation programs synergies”. The homepage has been established under URL: <https://areanasynergies.eu/> and will act as a central element of the WP1 external communication strategy. Namely, its primary aims will be to raise and maintain continuous public awareness, public interest and societal acceptance about the first WP of AREANA, through the regular provision of updated information about the work package’s progress, activities, news and achievements. The AREANA WP1 homepage has been strategically designed in a user-friendly and visually appealing manner, for attracting and engaging various target audiences (including the general public and specialized relevant target groups), caring to use more multimedia rather than text.

The AREANA WP1 public webpage has been developed and will be managed in line with the recommendations included in the “EU Project Websites – Best Practice Guidelines (EC, 2010)”. It will be continuously maintained and updated throughout the entire duration of the AREANA project, to present the WP1 latest progress and significant outputs, as well as freely store available dissemination materials and public documents (such as WP1 leaflets, posters, newsletters, public deliverables, etc.). The WP1 homepage will remain online for at least 2 years after the end of the AREANA project. Its implementation, updating and maintenance have been assigned to and carried out by EASN-TIS.

The following sections of the document describe the design and development steps implemented throughout the creation of the AREANA WP1 public homepage, including its structure, layout and information included therein.

2. Introduction

Communication and Dissemination are of paramount importance for all Horizon Europe projects, inter alia, so as to maximize their overall impact, ensure the wide spread and use of the new knowledge and results produced therein, and trigger effects across the projects' entire range of relevant target audiences. Consequently, Task 1.9: "Dissemination", within the AREANA Work Package 1 on "R&I Aviation programs synergies", aims primarily to ensure the extensive outreach of this WP and of its major outcomes, in a strategic and targeted manner. To this end, effective and specialized dissemination and communication tools and channels are planned to be developed and exploited, based on the information needs of each identified relevant target group, in order to increase the stakeholders' awareness and interest, as well as ensure that the WP's expected impact is ultimately achieved.

In this context, early on in the project, the AREANA WP1 public website was designed and developed by EASN-TIS, and is expected to act as an incessant beacon of the Work Package's main activities, achievements, progress, news, and significant outcomes. It will be the core element of the WP's external communication strategy, as well as the topmost electronic dissemination tool intended to facilitate the wide spread of the AREANA WP1 information to all relevant stakeholder target groups and end-users, including both the interested general public and the identified specialized target audiences, such as the European scientific and research community, as well as policy and decision makers.

The public webpage for AREANA WP1: "R&I Aviation programs synergies", has been established under URL: <https://areanasynergies.eu/>. It is planned to act as the central element of the WP1 external communication strategy, and has, therefore, been prudently and strategically designed in a visually appealing, engaging and user-friendly manner. Special consideration was given during the development phase of the website, for ensuring that all necessary information would be contained therein, yet would be presented in an effectual, comprehensible and attractive way (e.g. using more multimedia rather than plain text) so as to successfully engage the visitors' interest, attention and awareness.

The AREANA WP1 public website is created and managed according to the recommendations included in the "EU Project Websites – Best Practice Guidelines (EC, 2010)". The website will be continuously maintained and updated throughout the entire lifecycle of the AREANA project, to present the WP1 latest progress, developments and outputs, as well as freely store available dissemination materials and public documents. The website will remain online for at least 2 years after the end of the AREANA project.

The following sections of this deliverable report, present the design and development steps followed for the creation of the WP1 website, as well as its overall structure and layout.

3. AREANA WP1 Homepage

The public website for AREANA WP1: “R&I Aviation programs synergies”, has been strategically created and designed based on the AREANA global “visual identity”. The AREANA official logo has been used as the primary means of inspiration of the WP1 website’s design and colour scheme selected. Namely, having a strong, consistent, eye-catching and unified AREANA visual identity, is expected to ensure uniformity and consistency in the project’s overall image, as well as give AREANA a distinctive identity, that will make it easily recognizable among other projects and initiatives. Hence, in order to satisfy the global communication strategy of the project, the overall design, layout and colour palette used on the WP1 public website creation, are in line with the established global AREANA visual brand.

Moreover, the AREANA WP1 website has been designed according to the latest “EU Project Websites – Best Practice Guidelines” issued by the EC in 2010. It also follows best practices for a search engine optimized website, like the use of the “description” and “title” meta tag, improved URLs structure, easy navigation, images with caption text etc. As a result, the website will be easily indexed by search engines and thus will be reachable by a wider audience. The website and its tools, features and embedded functionalities have been thoroughly tested and are properly supported by all major web and mobile browsers (Mozilla Firefox, Google Chrome, Opera, Safari and Internet Explorer).

The official registration of the website’s domain name is: “AREANASYNERGIES”. EASN-TIS has been appointed to provide continuous technical support in the hosting, development, maintenance and updating of the AREANA WP1 public website. The latter’s foremost aim is to raise and maintain public interest about the Work Package developments, be available to everyone 24/7, and provide both generic as well as more in-depth information about the WP1 concept, objectives, progress, activities, achievements, news and produced results. The AREANA “R&I Aviation programs synergies” webpage is expected to further maximize the overall reach of the WP1 results and impacts.

The website of AREANA WP1, was implemented by EASN-TIS during the initial months of the project lifecycle. At first, the website became available to the WP1 partners in order to allow for them to review it, provide potential comments and feedback, as well as give their approval on the information contained, before its final availability to the public. Following this internal review and approval process, the official AREANA WP1 website became publicly available in June 2024, as contractually planned.

The public website is central to the overall WP1 dissemination objectives and strategy set. Indubitably, the internet is an exceptionally efficient and widely used means of mass communication, and as such, it is utilized as one of the most vital and imperative dissemination tools. The WP1 public website is planned to act as an unrelenting informative repository on the Work Package’s concept, objectives, structure, methodological approach, expected impacts, as well as concurrently it will be regularly updated with the WP1 latest progress, achievements, activities, news, events, outputs etc.

In order to ensure that the public website will be properly exploited at its maximum as a major centralized reference information point for all the WP1 activities, as well as to assure that a large number of visitors and users is achieved, a dedicated conceptual design was initially identified for determining and summarizing the key messages and information that should be contained and

communicated through it. Furthermore, several development steps were followed during the website implementation, so as to guarantee that it would be user-friendly, easy to navigate, visually attractive and informative; with various levels of information (both technical and non-technical) so as to successfully address and engage all groups of the WP1 relevant target audiences. The methodology applied for the design and development of the WP1 public website, is briefly described in the following section of the document.

3.1 Methodology

In what follows, the main methodological steps taken for the design and development of the WP1 public website are illustrated in the figure below (Figure 1), as well as are accordingly detailed in the present section of the report.

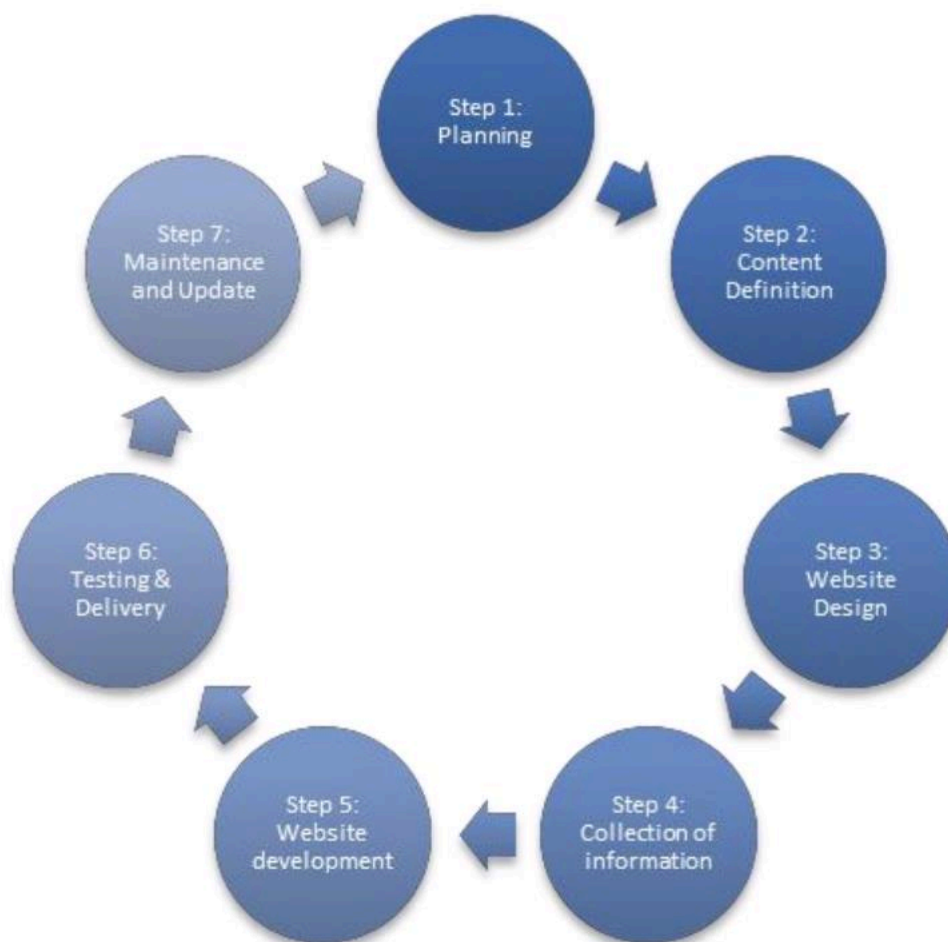


Figure 1: Methodological steps of the AREANA WP1 website development

Step 1 - Planning: As a first step, a proper strategy and plan for the overall website development process, had to be explicitly identified. At this stage, an initial planning and reflection was performed by the EASN-TIS team on i) the potential types of secondary data and materials required for the website creation, ii) the most efficient mean(s) for collecting said data and materials, and iii) the best possible method(s) for them to be effectively updated on a regular basis. Lastly, the overall resources and tools required for successfully performing the full operation and implementation of the AREANA WP1 website were also considered during this first step.

Outcome: The outcome of this initial preparatory step, was the identification of the apposite strategy and methodological approach to be followed throughout the design, development, maintenance and updating of the AREANA WP1 public website. The different methodological steps to be taken were explicitly detailed, organised and prepared. The brainstorming session led to important conclusions essential for successfully performing the forthcoming methodological steps.

Step 2 – Content definition: This methodological step has categorically been one of the most important ones throughout the entire website development procedure. At this stage, a comprehensive and in-depth understanding of the AREANA WP1 concept, objectives, expected impacts and expected results, had to be achieved, in order to accordingly identify how the website could be best exploited for facilitating the overall progress and development of WP1, as well as further maximize its impact. The key objectives of the AREANA WP1 public website were outlined, including the identification of its main relevant target audiences, and specific purposes of the various information and messages to be communicated through the website. Precisely, during this 2nd methodological step, explicit questions were raised and answered, including:

What will be the main objective of the website?

To act as the “go-to” chief information point, accessible by everyone 24/7, for getting the latest updates on the main activities, achievements, news, developments and outcomes of AREANA WP1. The WP1 public website would act as the core component of the AREANA WP1 external communication and dissemination strategy. As such, it should be able to create and continuously increase public awareness, public interest, public engagement and societal acceptance about the WP, through the unrelenting provision of concrete and up to date information about the Work Package’s latest progress, activities, news, achievements and significant outcomes. Moreover, it would act as the chief communication tool for ensuring the broad spread of relevant information to all identified AREANA WP1 target audiences and end-users.

What is expected to be achieved through the design and development of the WP1 website?

To support the overall communication and dissemination strategy of AREANA WP1: “R&I Aviation programs synergies”, by acting as its core component and thus accordingly help maximize its overall impact.

Who will be the main target audiences of the website?

The AREANA WP1 public website shall be able to effectively reach various diverse types of stakeholder groups, including both the interested general public, as well as more specific audiences, such as the European scientific and research community, academic and industrial stakeholders and professionals, research establishments, commercial stakeholders, policy and decision makers, funding bodies and authorities, European associations, relevant regional and national stakeholders.

What kind of information will the visitors be looking for on this website?

Information on the AREANA WP1, including its concept, objectives, latest news and activities, significant progress/achievements, main outcomes, outputs and expected impacts.

Outcome: Following the critical Q&A session held, the main outcome of the 2nd methodological step has been the definition of the proper content of the WP1 website. Namely, it was concluded that the latter should include key information about the AREANA WP1 concept, structure, objectives, team members, overall work-plan, expected results and impacts, its latest news and events, as well as would have to freely hold available produced dissemination materials and public reports. Further to that, to ensure that all relevant identified target groups would be successfully reached, in line with their specific needs and interests, it was also concluded that the website design and development would have to be performed both in a visually attractive and user-friendly manner, as well as that it would contain various levels of information and content (both technical and non-technical, both plain text and multimedia).

Step 3 - Website Design: The focus of this development step has been to identify the proper solutions for enhancing the users' experience during navigation. Consequently, important decisions were taken, on how the website's main components, functionalities and features would be best constructed and displayed. At this stage, several of the conclusions that were made during the previous methodological steps, were also taken into consideration, such as the overall purpose, objectives and content of the AREANA WP1 public website.

Outcome: The main outcome of this third development step, has been the decision on what the overall layout and design of the AREANA WP1 website should be, in order to ensure that it is both user-friendly and visually appealing, as well as easy to use and navigate.

Step 4 - Collection of information: All information, data and materials needed for the website, as decided during the previous development steps, was gathered at this stage, by the WP1 dissemination leader (EASN-TIS), and was subsequently reviewed and commented by the WP1 involved partners.

Outcome: This 4th development step resulted to the collection of the input required in order to proceed with the development of the AREANA WP1 public website.

Step 5 - Website development: Following the previous 4th step of the "information collection", as well as after the layout/design of the website was decided in step 3, the actual development/building of the website was performed within this step. Precisely, the WP1 website was developed with customized content and with all the associated tailored modules applied. All distinct and specialized

features and functionalities of the website were developed at this stage. The latter will be continuously monitored and kept up-to-date with the latest stable releases.

Outcome: The outcome of the 5th methodological step of the website creation, was the actual development/construction of the WP1 public website both in terms of content/information as well as of the relevant functionalities, features, tools and technologies used.

Step 6 – Testing & Delivery: Within this step, the website was tested internally by the EASN-TIS team, so as to evaluate its overall functionality of forms or other scripts, as well as check and confirm that no compatibility or other issues existed (e.g. viewing differences between different web browsers or different devices like PCs, tablets, laptops, mobile phones etc.).

Outcome: The AREANA WP1 public website was thoroughly tested in order to guarantee that the final product would offer the users an optimal experience, at all times. Consequently, the main outcome of this step, was the delivery of the website which was became available to the public.

Step 7 - Maintenance and Update: The main focus of this final step of the AREANA WP1 website creation, comprises all processes related to its continuous maintenance and updating. This step is ongoing and will be running throughout the entire duration of AREANA WP1 and beyond. Precisely, this step encompasses, inter alia, the management of the website's public-relations issues, such as promoting it to on-line communities. This step also involves frequent creation and uploading of relevant content, material and input (e.g. regular content updates, announcements, articles, publications, videos, images, releases etc.) that will contribute to feed, and ensure that the website is constantly relevant, up to date, interesting and inviting. Additionally, this seventh development step, comprises the potential inclusion of new features, tools and functionalities to the website, in line with the overall progress of the WP1 activities, and based on the specific communication and dissemination needs that may occur at later stages. This is essential for achieving the desired quality, usability and appealing appearance of the website, as well as for constantly improving the visitors' navigation experience, resulting to an increased traffic and visibility.

As above described and analysed, the pertinent selection and classification of the website's content is essential so that the users can fully and easily comprehend the information and messages contained therein, as well as experience a smooth, optimal and friendly navigation overall. Having this fact dully considered, the content, layout, structure and different sections of the AREANA WP1 public website, is formed as presented in the section below.

3.2 Homepage

Without a doubt, the "Homepage" is the most important part of any website. It is the first thing the visitors view, when entering the website. It is therefore essential to ensure that this first interaction will lead to the best possible first impression, and ensure that the visitors will be interested to the content displayed therein, and thus would be intrigued and encouraged to stay connected and keep navigating throughout the entire website, researching all separate sections, parts and pages of it.

Consequently, it is critical that the homepage i) contains sufficient information that would allow the users to easily and quickly understand what the website is about, so that they can accordingly decide whether it is of their interest or not, and at the same time ii) not be overloaded with excessive input and plain text, as this could exhaust and confuse the average user, as well as could greatly increase the time needed for loading the website.

In this context, the AREANA WP1 homepage (Figure 2) contains some generic, introductory information about the AREANA project as a whole, as well as on WP1 “R&I Aviation programs synergies”, in particular. It also highlights that the project is funded by the European Commission. The foremost objective of the homepage is to smoothly introduce the website’s visitors to the AREANA project and to the main concept and objectives of its 1st Work Package, focused on R&I aviation synergies, ensuring that their interest and attention would be drawn.



Figure 2: Homepage

Having these considerations in mind, the homepage of AREANA WP1 contains only brief, concise and to-the-point information, as well as is centralized around a distinctive and characteristic catch phrase: i.e. “Create an actionable roadmap towards effective and sustained European Aviation Research & Innovation”, for grasping the visitors’ attention and nicely introducing them to the website’s content. It also encompasses vivid colours and eye-catching visuals. Additionally, it shall be noted that the AREANA WP1 Homepage is tactically designed in line with the overall AREANA visual identity, following a similar colour pallet and style, in order to ensure consistency and uniformity with the project as a whole (as well as with the [AREANA global website](#)), while, concurrently, making sure not to be identical, so that the different activities covered by WP1, would stand out. Furthermore, the homepage includes a “Latest News” section, which automatically reads the three latest news of AREANA WP1, as published in the relevant section of the website. Finally, the homepage invites the visitors to subscribe to our newsletter so as to become part of the AREANA WP1 community and stay up to date with its latest progress, activities and achievements.

3.3 Main Menu

The Main Menu (Figure 3) of the AREANA WP1 public website, appears at the very top of the webpage and swiftly grasps the visitors’ focus and attention. Through the main menu, the visitors can easily and quickly determine what information would be of interest to them, and accordingly choose the respective menu item and start exploring the website. The AREANA WP1 website Main Menu is composed of the following main items:

- Home
- About
- News & Events
- Dissemination
- Outputs
- Related Links
- Contact Us

Lastly, direct links to the AREANA social media pages (LinkedIn and X) and included.

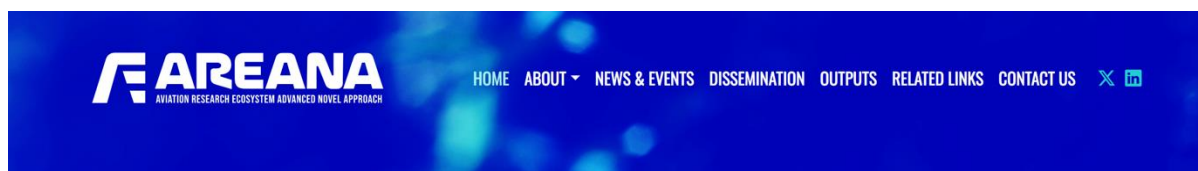


Figure 3: Main Menu

3.4 Bottom Side Menu

The Bottom Side Menu (Figure 4) appears on the footer of all distinct webpages of the website, and provides information not directly related to the AREANA WP1 activities and objectives. Precisely, it contains: i) a link to the AREANA WP1 Homepage; ii) the Imprint and Disclaimer notices; iii) a “Contact us” form, which allows the visitors to directly contact the AREANA WP1 consortium for any relevant issues or inquires they may have; iv) direct links to the AREANA project social media pages on LinkedIn

and X, as well as v) the EU emblem and the acknowledgment to the financial support received by the European Union.



Figure 4: Bottom Side Menu

3.5 About Tab: Overview, Objectives, Methodology, Expected Impacts, Expected Results, Consortium

The “About” tab (Figure 5) is dedicated to providing informative and comprehensive information about AREANA WP1: “R&I Aviation programs synergies”. Once the website visitor clicks on this tab, the following important six sub-tabs appear, and provide detailed specified WP-related information:

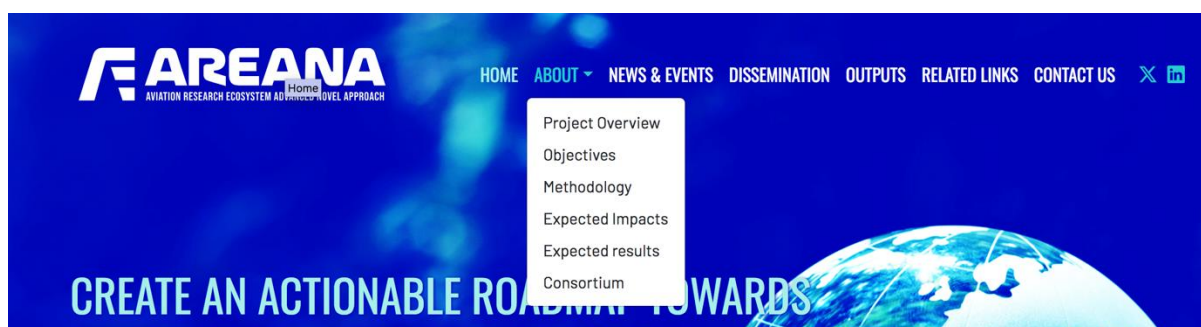


Figure 5: About Tab Menu

Project Overview: This sub-tab (Figure 6) provides an overall overview description of WP1: “R&I Aviation programs synergies” and it precisely presents substantial information on its overall concept and the challenges it aims to address.

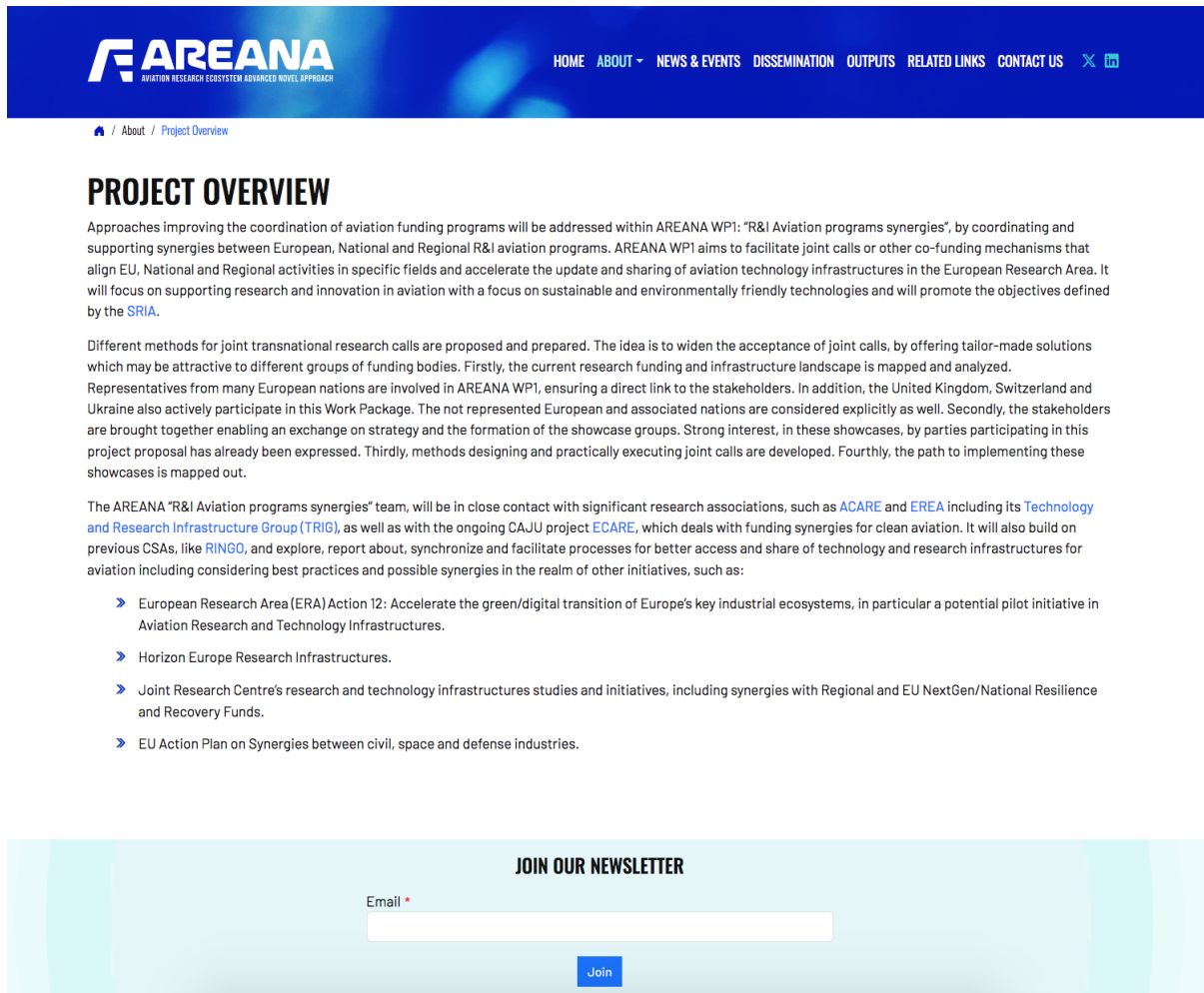


Figure 6: Project Overview Page

Objectives: The ambitious and high-level main objectives set by the AREANA Work Package 1 are listed in this section of the website (Figure 7), in a comprehensible manner, so that are easily understandable by various types of audiences.

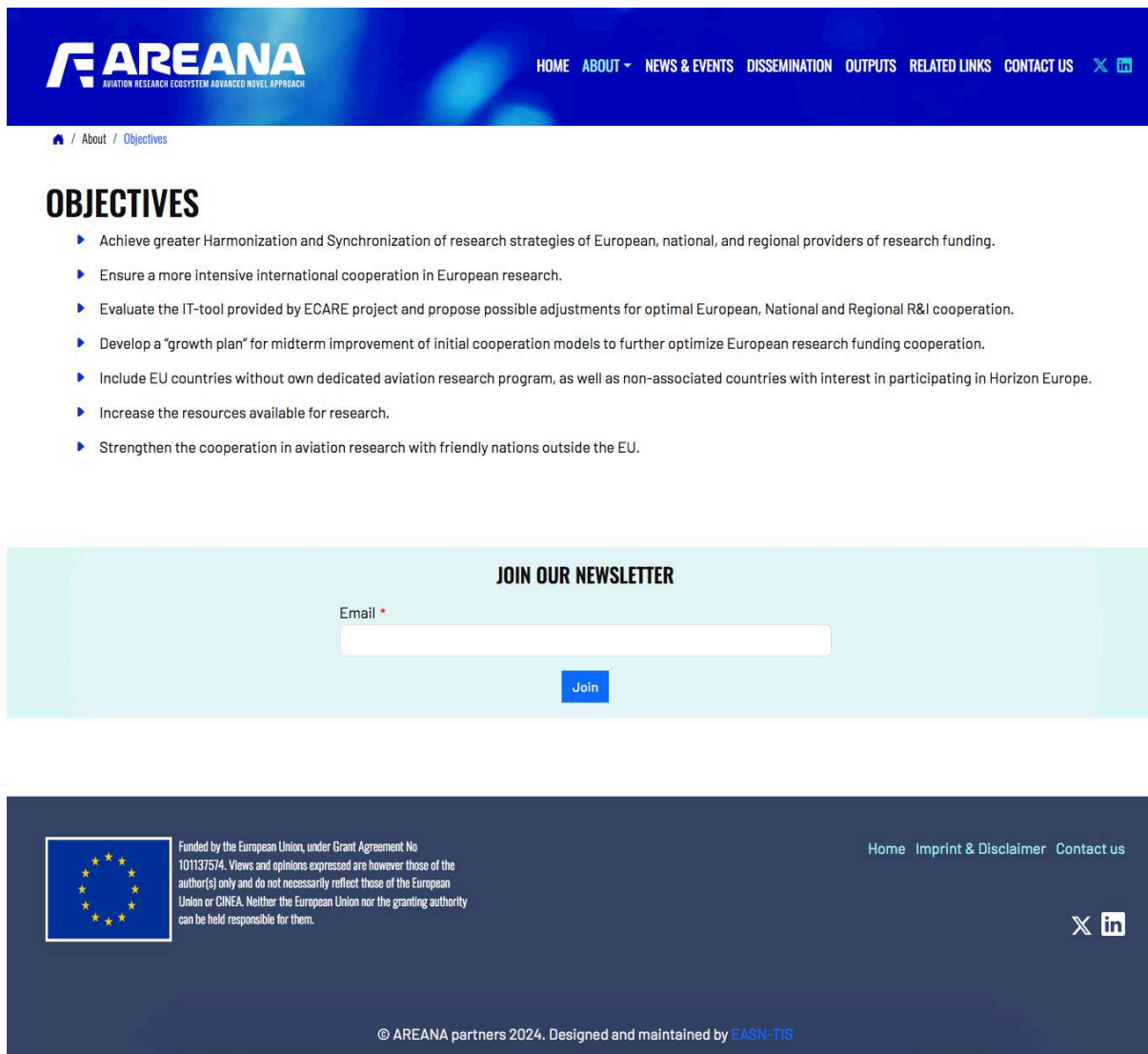
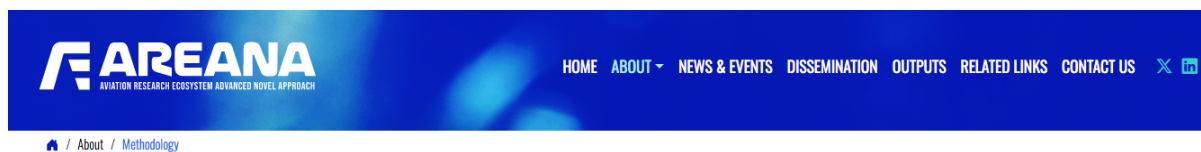


Figure 7: Objectives Page

Methodology: The overall work plan and methodological approach to be followed by the AREANA WP1 partners, for reaching the important and ambitious goals set, are presented in this sub-tab via a nice dedicated graph (Figure 8). The nine distinct -yet interconnected- WP1 tasks, are also detailed in the section, as once the visitor hovers over them, further information on the concept and objectives of each task appear.



METHODOLOGY

AREANA WP1 plans to reach its goals by following a specialized methodological approach, through the implementation of nine distinct, yet interconnected, tasks.

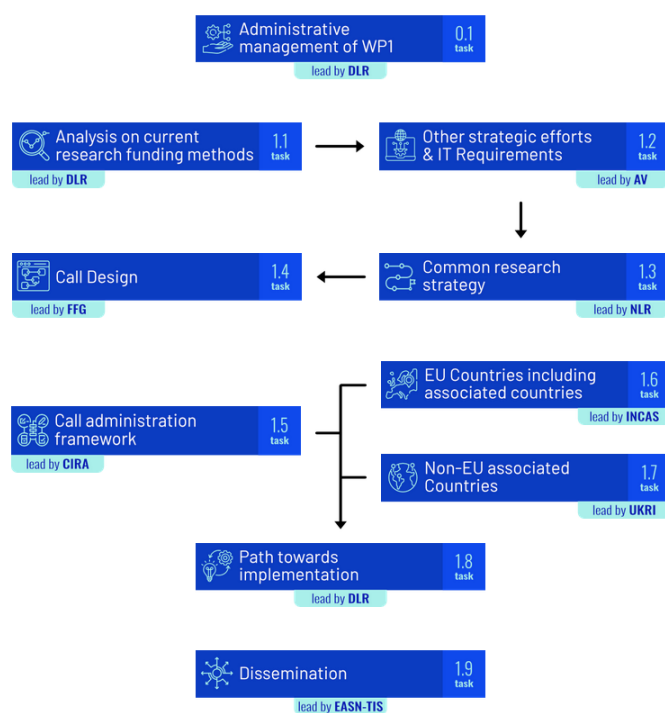


Figure 8: Methodology Page

Expected Impacts: The main impacts that AREANA WP1 is expected to achieve towards reaching climate action and economical agility throughout the European Union, are presented in this sub-tab (Figure 9) in a clear and understandable manner. It also explicitly highlights the foremost positive outcomes that it is planned to have on the European society, economy and science.

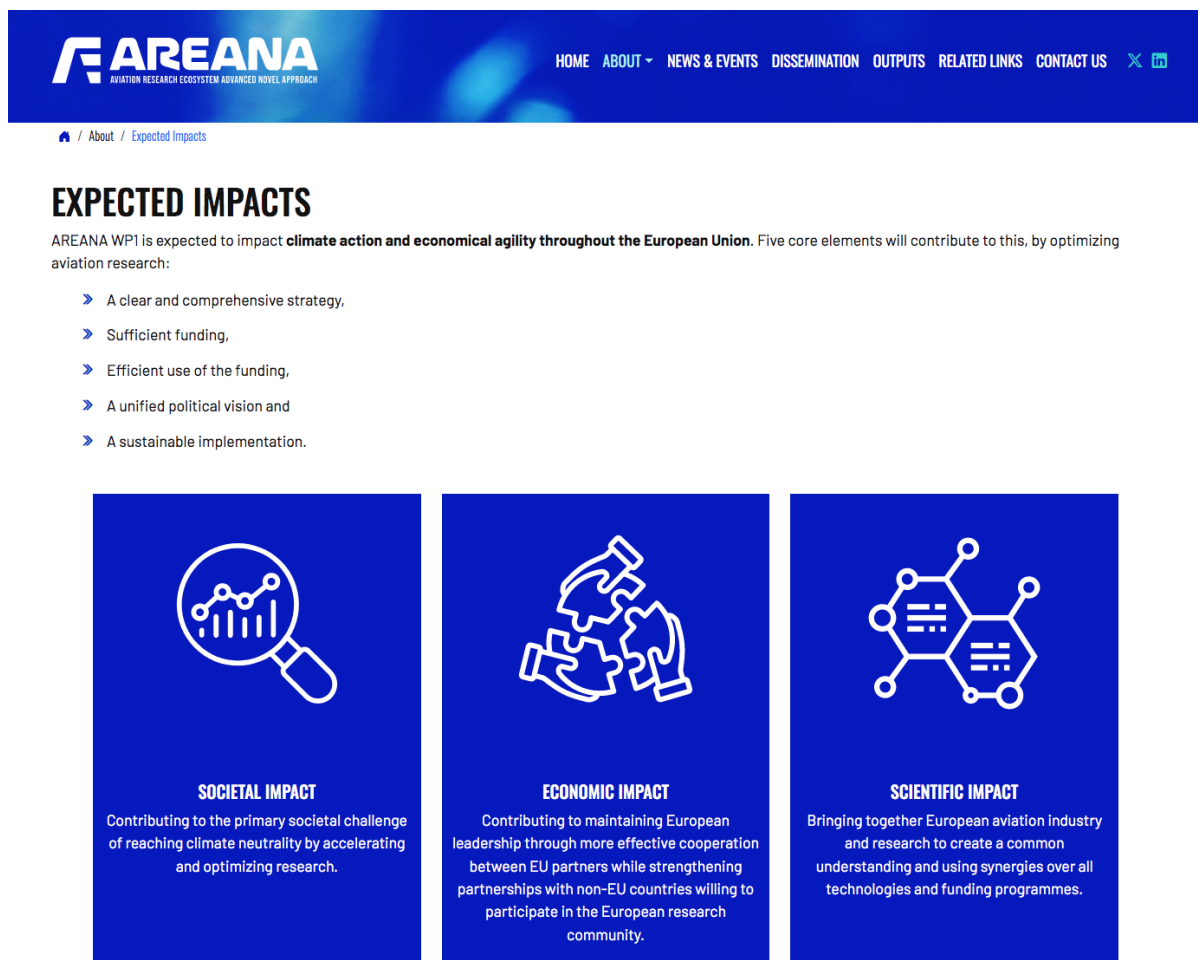


Figure 9: Expected Impacts Page

Expected Results: The topmost outcomes and results that are planned to be achieved after implementing the various AREANA WP1 tasks and activities, are presented in this section of the website (Figure 10).

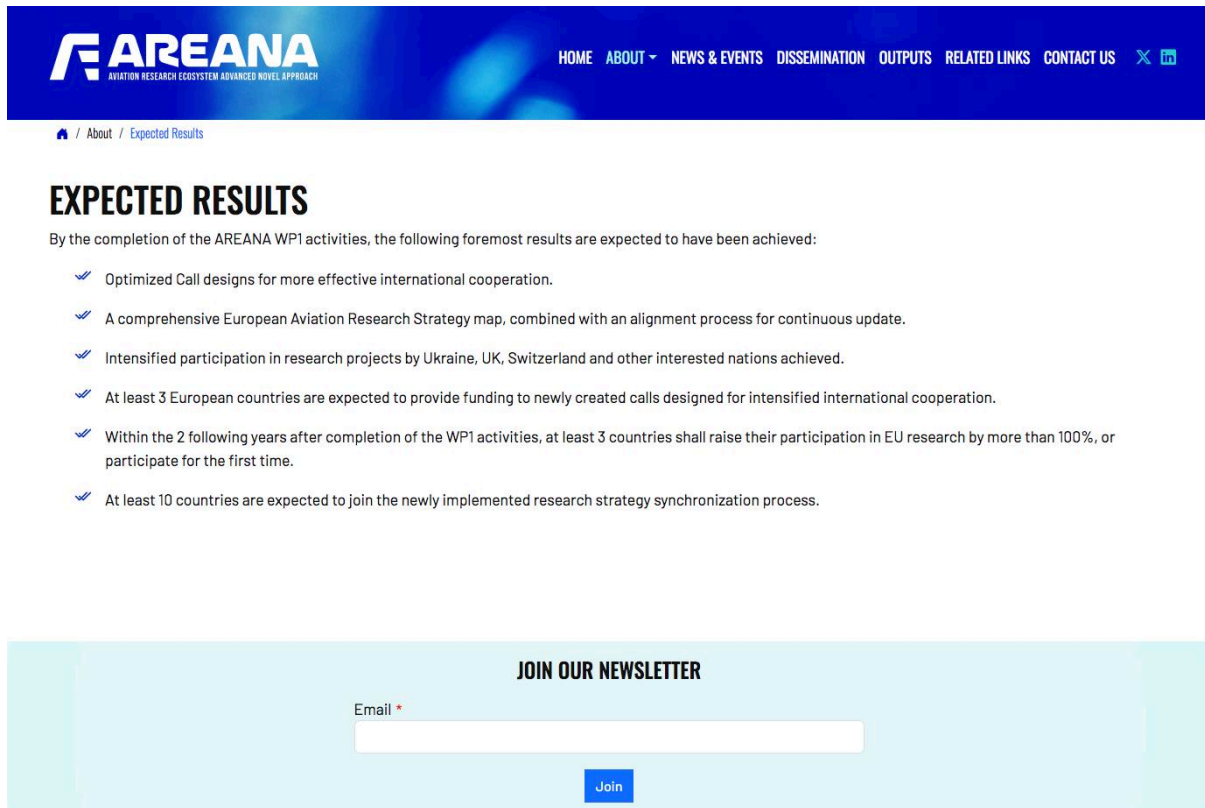


Figure 10: Expected Results Page

Consortium: The highly competent partners involved in AREANA WP1, who have joined together their forces towards achieving research synergies in the aviation sector, are presented in the “Consortium” sub-tab (Figure 11). The visitor can find further information about each WP1 partner by clicking on each partner’s logo, and be redirected to the respective entity’s official website.

CONSORTIUM

AREANA WP1 is implemented by a highly competent consortium that directly connects to all major aviation and research related institutions. These distinguished partners have joined together to work towards achieving research synergies in the aviation sector.



Figure 11: Consortium Page

3.6 News & Events

AREANA WP1-related announcements, news and updates, as well as information on relevant (upcoming and/or performed) events, conferences, workshops and meetings, will be published on a regular basis in the “News and Events” tab (Figure 12). Four news articles have already been prepared and published therein, 1) welcoming the visitors to the newly released AREANA WP1 website, 2) communicating the fruitful kick-off meeting organized and held for AREANA “R&I Aviation Programs Synergies”, 3) announcing the planned common participation of AREANA WP1 and ECARE, with a joined session at the 14th EASN International Conference, and 4) communicating the successful participation of AREANA WP1 at ILA Berlin 2024.



[HOME](#)
[ABOUT -](#)
[NEWS & EVENTS](#)
[DISSEMINATION](#)
[OUTPUTS](#)
[RELATED LINKS](#)
[CONTACT US](#)



[/ News & Events](#)

NEWS & EVENTS

06/18/2024 - 17:44
AREANA WP1 PARTNERS AT ILA - BERLIN 2024!



AREANA project had the pleasure of participating at this year's [ILA-Berlin Pioneering Aerospace](#) event, which was held on 5 - 9 June 2024.

[Read more](#)

06/18/2024 - 12:17
AREANA WP1 & ECARE JOIN FORCES AT THE 14TH EASN INTERNATIONAL CONFERENCE



We are happy to share that a joint AREANA WP1 and ECARE session is currently being organized and will take place in the frame of the 14th EASN International Conference on "Innovation in Aviation & Space towards sustainability today & tomorrow".

[Read more](#)

06/14/2024 - 14:46
WELCOME TO OUR NEW WEBSITE!



Welcome to the AREANA WP1 "R&I aviation programs synergies" official website! We invite you to have a look around and discover this Work Package's ambitious concept and objectives!

[Read more](#)

06/14/2024 - 14:27
AREANA R&I AVIATION PROGRAMS SYNERGIES SUCCESSFULLY KICKED-OFF



The AREANA (Aviation Research Ecosystem Advanced Novel Approach) Coordination and Support Action, funded under Horizon Europe's research and innovation programme, was officially launched in January 1st 2024 and will run for the next 2 years, until December 2025.

[Read more](#)

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[Home](#)
[Imprint & Disclaimer](#)
[Contact us](#)




Figure 12: News and Events Table

3.7 Dissemination

All produced AREANA WP1 dissemination and communication materials (such as logos, leaflets, posters, newsletters, etc.) will be freely stored in the “Dissemination” section of the website (Figure 13), available for viewing and downloading. The already designed initial AREANA WP1 trifold leaflet (electronic version) is uploaded therein and is freely available for viewing and downloading.

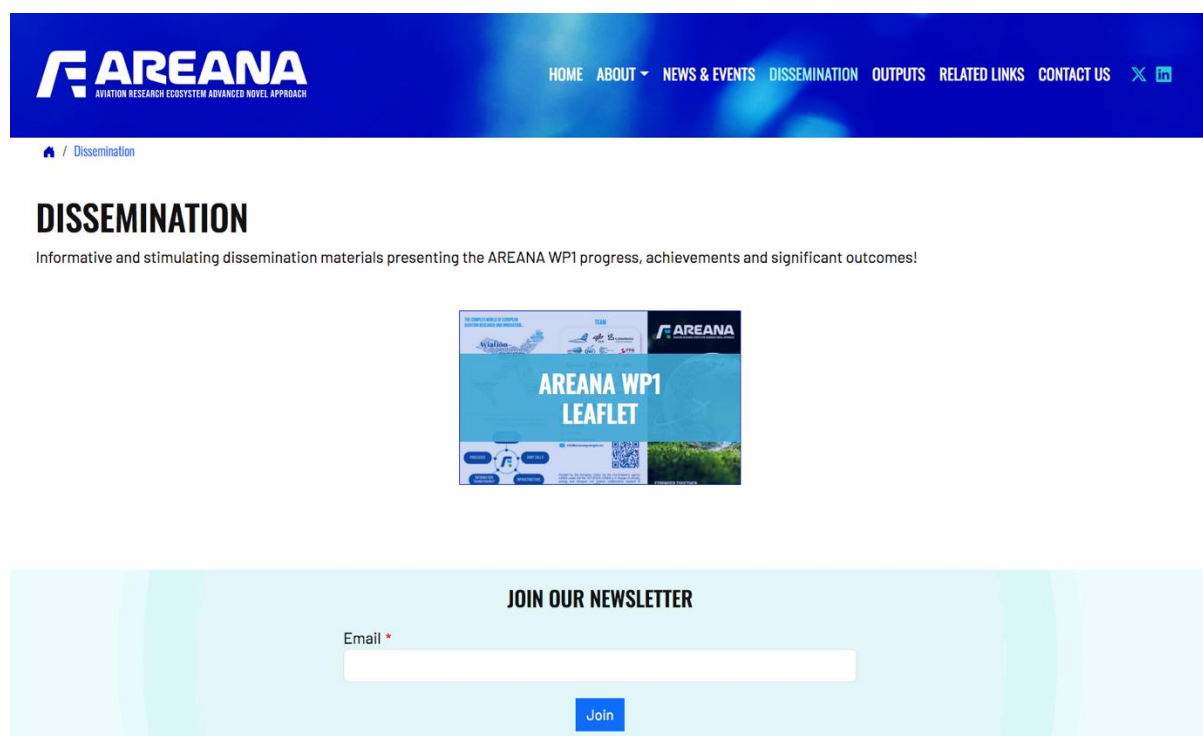
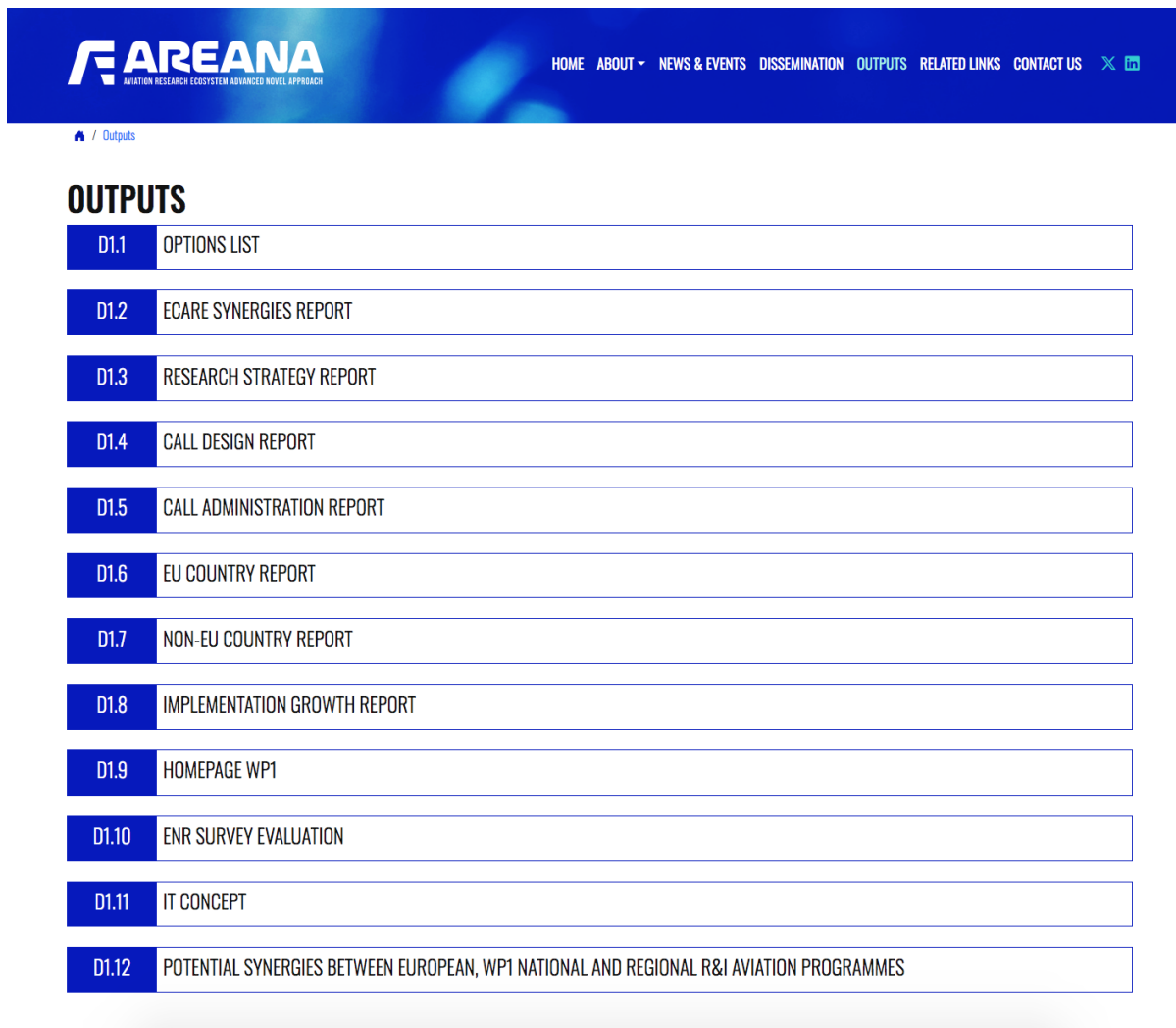


Figure 13: Dissemination Tab

3.8 Outputs

All public and approved AREANA WP1 public documents, products and deliverable reports will be freely stored in the “Outputs” tab (Figure 14), available to the users, for viewing and downloading.



AREANA
AVIATION RESEARCH ECOSYSTEM ADVANCED NOVEL APPROACH

HOME ABOUT NEWS & EVENTS DISSEMINATION OUTPUTS RELATED LINKS CONTACT US

/ Outputs

OUTPUTS

D1.1	OPTIONS LIST
D1.2	ECARE SYNERGIES REPORT
D1.3	RESEARCH STRATEGY REPORT
D1.4	CALL DESIGN REPORT
D1.5	CALL ADMINISTRATION REPORT
D1.6	EU COUNTRY REPORT
D1.7	NON-EU COUNTRY REPORT
D1.8	IMPLEMENTATION GROWTH REPORT
D1.9	HOMEPAGE WP1
D1.10	ENR SURVEY EVALUATION
D1.11	IT CONCEPT
D1.12	POTENTIAL SYNERGIES BETWEEN EUROPEAN, WP1 NATIONAL AND REGIONAL R&I AVIATION PROGRAMMES

Figure 14: Outputs Tab

3.9 Related Links

Relevant URLs, related to the AREANA WP1 activities, that could be of interest to the website's visitors, are included in the "Related Links" tab (Figure 15).

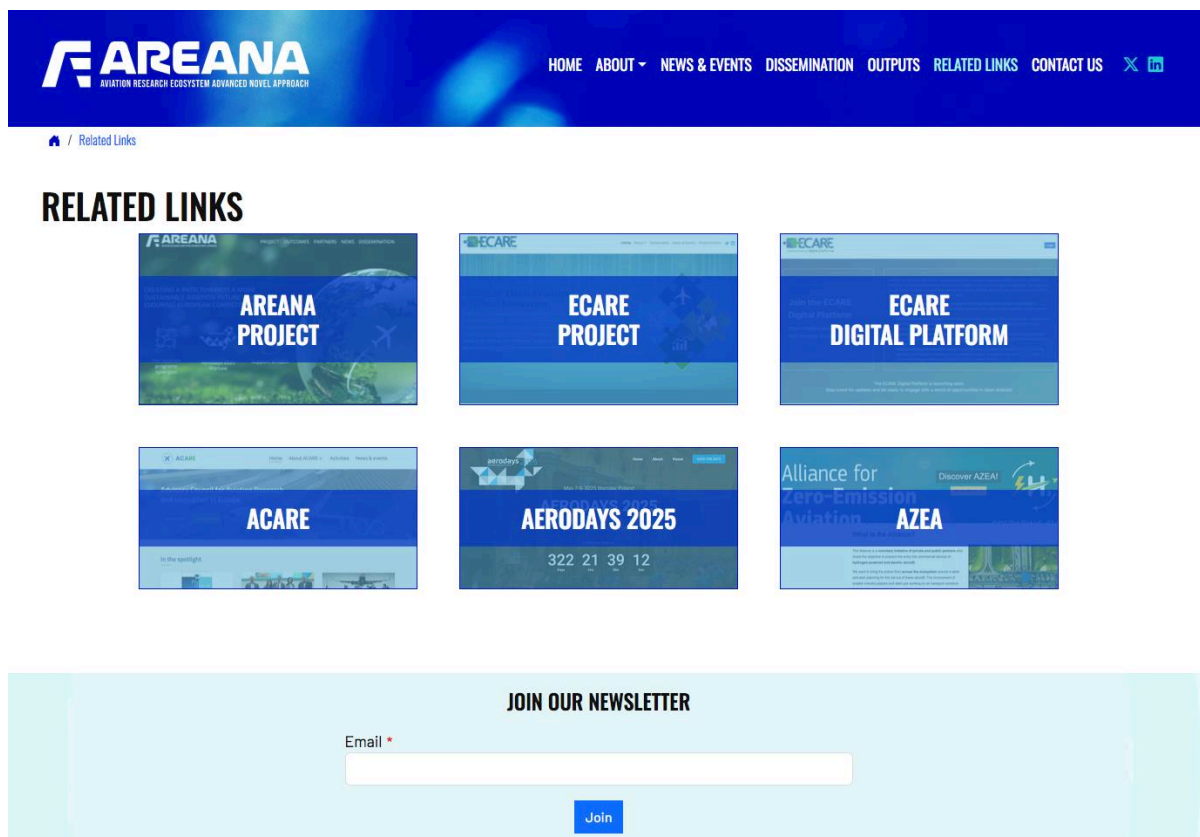


Figure 15: Related Links Tab

3.10 Contact Us

A “Contact us” form is contained in this page (Figure 16), allowing the visitors to directly contact the AREANA WP1 consortium for any relevant issues or inquires they may have.

[/ Contact Us](#)

CONTACT US

Your Name *

Your Email *

Subject *

Message *

[Send message](#)

Figure 16: Contact Us Tab

4. Conclusion

The present deliverable report aimed at providing detailed information on i) the process followed for the design and development of the AREANA WP1: “R&I Aviation programs synergies” official public website, as well as ii) on the latter’s layout and structure.

The public website is planned to act as a topmost dissemination tool for WP1, and will be the central element of the Work Package’s external communication strategy. Its foremost objectives are to create and maintain public awareness, engagement and interest for WP1; maximize the reach of the Work Package’s major outcomes through the provision of updated information about the WP1 main progress, news and achievements, in an effective and appealing matter; as well as raise societal acceptance by creating the proper communicative environment for each of the WP1 relevant target groups, ensuring that all types of different audiences, will be properly and clearly informed about the WP1 activities, outcomes and impacts.

In this context, to ensure that the website is properly utilized and exploited at its maximum, a dedicated conceptual design was initially identified for determining the key messages and information that should be contained and communicated through it. Furthermore, several development steps were followed throughout the website creation process, so as to ensure that it would be user-friendly, easy to navigate, visually attractive and informative; with various levels of information (both technical and non-technical) so as to successfully address to various types of audiences and end-users. Said methodology applied for the design and development of the WP1 public website, has been elaborated in this document.

The website’s implementation, updating and maintenance have been assigned to and carried out by EASN-TIS. The AREANA WP1 “R&I Aviation programs synergies” webpage was made publically available in June 2024, as contractually planned, under URL: <https://areanasynergies.eu/>; and will act as a 24/7 beacon of the WP1 activities, progress, news and outcomes. Lastly, the WP1 website will be kept continuously updated throughout the entire duration of AREANA, as well as will remain available online for at least two years after the end of the project.